



EXECUTIVE COACHING LEADERSHIP DEVELOPMENT MANAGEMENT CONSULTING

Annie Frome is a leading Executive Coach, Leadership Developer and Management Consultant, coaching clients and assisting companies to realize their investment in their leaders

AFI SERVICES

- Executive and Business Coaching
- Leadership Development
- Strategy Clarification
- Organizational Development and Effectiveness
- Change Management and Communication

CERTIFICATIONS/DEGREE

- Certified Brain Based Coach
Certification in Foundations of NeuroLeadership
–*NeuroLeadership Institute*
- CHIC: Certified Hudson Institute Coach –
Hudson Institute of Coaching
- PCC: Professional Certified Coach
– *International Coach Federation*
- The Leadership Circle Assessment
– *The Leadership Circle*
- InColor Insight Personal Insight Inventory –
InColor Insight
- Masters of Science: Industrial/Organizational
Psychology

MAKING BETTER DECISIONS / CREATING SUSTAINABLE SOLUTIONS

Annie Frome helps leaders and teams focus their attention on the right activities and solutions by helping them improve their thinking. Her clients are able to focus their attention on new possibilities, reflect and gain insight, then move into action.

She is passionate about helping create smart, pragmatic solutions, and empowering clients through transferring learning, for enduring results. Clients work with AFI, during transition or change, to help make better decisions, to translate those decisions to actions, and deliver sustainable success.

Annie coaches leaders, executives and individual contributors who are new to an organization or moving into new roles; she helps new teams come together and assimilate; conducts new leader assimilations and ensures organizational structure and supporting systems are in place. Clients appreciate the collaborative, creative, hands-on approach to traditional change management.

A major strength of Annie's is group facilitation; helping leaders and teams identify an organization's current situation, then assisting in the conceptualization, planning and achievement of goals that support the business strategy.

Annie has a long and successful record managing businesses and people in the US and Asia, and global experience in professional services, high technology, transportation, natural resources, non-profits and oil and gas companies.